Chief, SMA focus on lethality, cohesion

As they speak to soldiers across the force, Army Chief of Staff Gen. Randy George and Sgt. Maj. of the Army Michael Weimer are reinforcing the importance of an Army that’s focused on warfighting and able to respond to any contingency anywhere in the world.

“Our Army exists to fight and win our nation’s wars. That’s why we exist, that’s why we’re in this uniform,” George said. “We are a global Army. We’ve got to be ready to go anywhere on short notice.”

George, who was Army vice chief of staff and was sworn in as the 41st Army chief of staff on Sept. 21, and Weimer, who was sworn in Aug. 4 as the 17th sergeant major of the Army, spoke Sept. 12 at the 2023 Maneuver Warfighter Conference at Fort Moore, Georgia, formerly known as Fort Benning.

From the rise in sensing—“There’s really nowhere you can hide anymore” on the battlefield, George said—to rapid advancements in unmanned systems, the Army faces an increasingly complex future battlefield, George and Weimer said.

To maintain the Army’s edge, George and Weimer have four focus areas—warfighting, continuous transformation, delivering ready combat formations and strengthening the profession.

Predictability for soldiers and their families is another critical area to work on, George said. “We know we’re going to have to respond to some unforeseen circumstances, but a lot of times, these are self-inflicted because we don’t have good training and maintenance management, so, we’re going to focus on that,” he said.

Weimer agreed, adding that the Army must transform how it trains, develops NCOs and manages time. “You can’t be good warfighters if you don’t take care of your family. You can’t be good warfighters if you don’t take care of your teammates,” he said. “You can’t be a premier warfighter if you don’t manage your time.”

NCOs are responsible for taking care of their soldiers, Weimer said. “Take that ownership,” he said.

George urged the audience, which included students in the infantry and armor Basic Officer Leader Courses and the Maneuver Captain’s Career Course, to be innovative as they train and prepare. “Most of the great ideas always came from the bottom up,” he said.” What we have to do is capture them.”
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View the Oshkosh RCV at Booth 739
**AUSA 2023 moves forward despite looming shutdown**

The Association of the U.S. Army will hold its 2023 Annual Meeting and Exposition Oct. 9–11 even if there is a government shutdown.

“We believe AUSA’s core mission of supporting America’s Army is too important to risk,” said retired Gen. Bob Brown, AUSA president and CEO. “This is critical for Army transformation. We cannot lose momentum.”

Another reason to press ahead with the event is the high level of interest AUSA has received, Brown said. “More than 22,000 people have already registered, and exhibit space is sold out,” he said. “International interest is also strong, with 16 chief of staff-equivalents from our international friends and partners attending. We’ll have the doors open.”

With a theme of “Be All You Can Be,” the annual meeting will take place at the Walter E. Washington Convention Center in Washington, D.C. Attendance at the event is free, but registration is required.

For more information or to register, click here.

**Record-breaking Army astronaut returns to Earth**

When NASA astronaut Lt. Col. Frank Rubio returned to Earth Wednesday, he completed a record-breaking mission.

Rubio had spent 371 days in low-Earth orbit, the longest single space-flight by an American. Rubio’s time in orbit surpasses the previous 355-day record set in 2022 by astronaut Mark Vande Hei, a retired Army colonel, according to an Army news release.

Rubio launched Sept. 21, 2022, for his first trip to space.

“I don’t know that this mission changed me, but it definitely provided another tremendous, and unique, opportunity to learn and grow as a leader,” Rubio said Sept. 19 in an interview from the International Space Station. “The experience reinforced some key points that I’ve learned throughout my career in the Army. ... Teamwork, initiative, flexibility and resilience were key to success.”

A 1998 graduate of the U.S. Military Academy at West Point, New York, Rubio is a family physician and flight surgeon. He also has served as a UH-60 Black Hawk helicopter pilot, deploying to Bosnia, Afghanistan and Iraq and flying more than 600 hours in combat and imminent danger, according to his NASA biography.

Serving as a flight engineer for Expeditions 68 and 69, Rubio participated in numerous research investigations and technology demonstrations not possible on Earth, including combustion experiments, space biology experiments and using interfaces and virtual reality to command and control surface-bound robots from long distances. Rubio also conducted three space walks during his time off-planet.

“The best part was by far the people,” Rubio said in the interview. “By the time we undock, I will have spent time in space with 28 other crewmates. That’s almost 5% of the people who have ever been to space.”

Rubio was originally supposed to spend six months in space, but his mission was extended. “Having the International Space Station going for 23 years requires a lot of individual and family sacrifices, but sometimes that’s what you have to do,” he said.

“We proudly watched as Army Astronaut Frank Rubio returned to Earth after a record-breaking year aboard the International Space Station,” said Lt. Gen. Daniel Karbler, commander of the Army Space and Missile Defense Command. “Frank continues the U.S. Army’s legacy of excellence in support of the nation’s space program. Welcome home and well done.”
AUSA to debut new logo at 2023 Annual Meeting and Exposition

The Association of the U.S. Army will unveil a new logo Oct. 9 representing its role as the Army’s premier association and its efforts to grow and connect with a new generation of soldiers.

This is a big step, said retired Gen. Bob Brown, AUSA president and CEO.

“A brand gives an organization a unique identity, and AUSA has had the same one since the 1950s,” he said. “We’ve gone through tremendous growth, now with over a million members, and are always evolving to meet the needs of our Army.”

This new brand sends a message that AUSA is “progressing and adapting to ensure our growing Army community is supported in its most critical needs,” Brown said.

Established in 1950, AUSA adopted its current logo in August 1954. Designed by one of AUSA’s first members, it features a bald eagle, an olive branch, a shield and a torch.

Creating a new logo is part of AUSA’s 2025 Strategic Plan. It aims to refresh the association’s brand while broadening awareness of AUSA, its products and programs. It also seeks to appeal to a younger Army demographic.

Once the new logo is unveiled Oct. 9, opening day of AUSA’s 2023 Annual Meeting and Exposition in Washington, D.C., the 1950s logo will be retained as AUSA’s seal and reserved for official documents, certificates and awards.

AUSA is experiencing tremendous growth, reaching more than 1 million members earlier this summer, Brown said. “More than ever, it’s important for us to be clear on where we’re going. That is, to enrich the lives of our Army community and support their efforts by any means necessary,” Brown said. “We believe this new brand supports that goal.”

Brown said he hopes the new logo will resonate with the Army community and AUSA members. “When people recognize the new brand, I want them to see that AUSA focuses on the people who are the Army,” he said. “It takes a team—soldiers, families, civilians, retirees, veterans and industry—but one objective: to support the Army community.”

Retired Gen. Bob Brown, AUSA president and CEO, speaks during an event earlier this year at AUSA headquarters in Arlington, Virginia, celebrating the association’s growth to more than 1 million members. (AUSA PHOTO)
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Some military commanders like to draw a lot of attention to themselves. Others prefer to keep quiet and focus on getting the job done.


Lt. Gen. William Simpson and his chief of staff, Brig. Gen. James Moore, were considered “uncommonly normal” in their time and are little known today. This is an injustice for these men, who noted World War II author Robert Citino calls “one of the greatest leadership teams in U.S. military history.”

Nance is a retired armor officer who taught at the Army Command and General Staff College and the U.S. Military Academy at West Point, New York. His first book, Sabers through the Reich: World War II Corps Cavalry from Normandy to the Elbe, also is an AUSA title.

The Book Program recently sat down with Nance to talk about Commanding Professionalism.

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AUSA: After your success with Sabers through the Reich, what led you to focus on the Ninth Army for the new book?

Nance: In my research for Sabers, I had discovered that the Ninth Army had been criminally under-represented in the literature. The more I dug into it, I realized what a unique formation the Ninth had been, and that its story needed to be told.

AUSA: Why did you decide to write about the command team of Simpson and Moore rather than a singular biography?

Nance: What made the Ninth Army unique was its command climate focused upon steady adherence to doctrine. As such, no story on the Ninth’s command could be appropriately told without telling the story of the chief of staff.

Additionally, retired Col. Tom Stone, Simpson’s original biographer, recommended the idea to me, and it was an excellent suggestion.

AUSA: How did they adapt to working under such disparate commanders as Gen. Omar Bradley and British Field Marshal Bernard Law Montgomery?

Nance: The key thing that I found about Simpson and Moore is that they really did not change how they operated based upon their commanders. They simply executed their processes and systems, attempting to leave personalities out of operations as much as possible.

AUSA: How did your research affect your views of the Allied efforts in Europe?

Nance: The longer I have looked at the northwest European campaign, the more convinced I am that this part of the war was won by steady and reliable work by relatively unknown staff officers. While the senior leadership may have grabbed the spotlight, it was the measured application of materiel and firepower managed by the staffs that broke the back of the German forces in northwest Europe.

AUSA: What leadership lessons can today’s commanders take from this story?

Nance: Soldiers of all ranks appreciate working for a boss and a headquarters who do routine things in a routine manner and do not lurch from crisis to crisis. No matter what echelon in which you serve, it is not about you, but about the overall team succeeding.

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Please visit www.ausa.org/books to order a copy of Commanding Professionalism.

Joseph Craig is AUSA’s Book Program director.
Eagle Chapters

The following chapters attained Eagle status for August by showing positive membership growth. The number of consecutive months of growth since July 1 is shown in parentheses.

Allegheny-Blue Ridge (2)  Last Frontier (2)
Arizona Territorial (2)   Magnolia (2)
Arkansas (2)   Massachusetts Bay (2)
Arsenal of Democracy (2)  MG Harry Greene, Aberdeen (2)
Benelux (2)  MG William F. Dean (2)
Fort Liberty (2)  Milwaukee (2)
Capital District of New York (2)  Minutemen (2)
Central Ohio (2)  National Training Center-High Desert (2)
Chattahoochee Valley-Fort Moore (2)  Newton D. Baker (2)
Corporal Bill McMillan-Bluegrass (2)  North Texas-Audie Murphy (2)
Delaware (2)  PFC William Kenzo Nakamura (2)
Denver Centennial (2)  Picatinny Arsenal-Middle Forge (2)
Des Moines Freedom (2)  Puerto Rico (2)
Dix (2)  Rhode Island (2)
First Militia (2)  San Diego (2)
Florida Gulf Stream (2)  Silicon Valley (2)
Fort Leonard Wood-Mid Missouri (2)  Suncoast (2)
Fort Pitt (2)  Texas Capital Area (2)
Fort Riley-Central Kansas (2)  Thunderbird (2)
Fort Novosel-Wiregrass (2)  Tobyhanna Army Depot (2)
Fort Sheridan-Chicago (2)  Tri-State (2)
Francis Scott Key (2)  Virginia Colonial (2)
Gem State (2)  West Point Area (2)
GEN Creighton W. Abrams (2)  Western New York (2)
GEN John W. Vessey, Jr (2)  Alamo (1)
George Washington (2)  Big Bend (1)
Greater Atlanta (2)  Carlisle Barracks-Cumberland Valley (1)
Greater New York-Statue of Liberty (2)  Captain Meriwether Lewis (1)
Greater Philadelphia (Penn and Franklin) (2)  Catoctin (1)
Hellenic (2)  Central Virginia (1)
Henry Leavenworth (2)  Col Edward Cross (1)
Houston Metroplex (2)  Columbia River (1)
Indiana (2)  Connecticut (1)
Isthmian (2)  CSM James M. MacDonald-Keystone (1)
                      Ethan Allen (1)
                      Fort Campbell (1)
                      Fort Huachuca-Sierra Vista (1)
                      Fort Jackson-Palmetto State (1)
                      GA Omar N. Bradley (1)
                      GEN Joseph W. Stilwell (1)
                      GEN William C. Westmoreland (1)
                      Greater Augusta-Fort Gordon (1)
                      Greater Kansas City (1)
                      Greater Los Angeles (1)
                      Japan (1)
                      Joshua Chamberlain (1)
                      Korea (1)
                      Marne (1)
                      MG John S. Lekson (1)
                      MG Robert B. McCoy (1)
                      Mid-Palatinate (1)
                      Mission Trails (1)
                      Northern New Jersey (1)
                      Northern New York-Fort Drum (1)
                      Polar Bear (1)
                      Potomac-Liberty (1)
                      Redstone-Huntsville (1)
                      San Francisco (1)
                      SGM Jon R. Cavaiani (1)
                      Space Coast (1)
                      St. Louis Gateway (1)
                      Sunshine (1)
                      Topeka (1)
                      Tucson-Goyette (1)
                      UAE (1)
                      Utah (1)
                      White Sands Missile Range (1)